Sample Letter to Accompany Brochure

3 samples attached

(Responsibility: Senior Pastor)

**Sample Pastor Brochure Letter #1 (General Example)**

Dear Church Family:

I believe that God has provided us with a unique opportunity through our (Campaign Title) program. We will be able to impact the lives of others. As we focus on this Capital Stewardship Campaign, I want you to reflect on God’s blessings in your life and upon our church. Certainly, we cannot help but feel gratitude and anticipation as we seek God’s will.

I am confident that (Campaign Title) will open new doors of opportunity for (Church Name). With the success of this venture, we will be able to effectively broaden our ministries and provide supplemental programs for discipleship and outreach.

We are now challenged to give sacrificially, over and above our current giving, for three years. This program requires diligent prayer and obedience to God’s leading. I genuinely believe that the people of (Church Name) are ready for the challenge that this campaign offers. Let us enter boldly into this endeavor, believing in God’s provision and grace.

Please examine the enclosed brochure carefully. With a heart full of gratitude and faith, I ask you to consider your part in this campaign. What is given is a personal decision between you and God. What we accomplish together will benefit many.

May the Lord bless you and keep you, and may His name be glorified in this endeavor,

Pastor

**Sample Pastor Brochure Letter #2 (Building Project)**

Dear Church Family

I believe that God has provided us with a unique opportunity through our CAMPAIGN TITLE program. We will be able to impact the lives of others. As we focus on this capital stewardship program, I want you to reflect on God’s blessings in your life and upon our church. Certainly, we cannot help but feel gratitude and anticipation as we seek God’s will.

I am confident that CAMPAIGN TITLE will open new doors of opportunity for CHURCH NAME. With the success of this program, we will be able to effectively broaden our ministries, and provide supplemental programs for discipleship and outreach.

We are now challenged to give sacrificially, over and above our current tithes for three years. CAMPAIGN TITLE program requires diligent prayer and obedience to God’s leading. I genuinely believe that we’re ready for the challenge that this campaign offers. Let us enter boldly into this endeavor, believing in God’s provision and grace.

With a heart full of gratitude and faith, I ask you to consider your part in this campaign. What is given is a personal decision between individuals and God. What we accomplish together will benefit many now and for those yet to come. May the Lord bless you and keep you, and may His name be glorified in this endeavor.

In His love,

Senior Pastor

**Sample Pastor Brochure Letter #3 (Debt Retirement)**

Dear Church Family

Almost X years ago our church took a bold step of faith to move to our current location. We envisioned a place where we could do greater ministry, and we decided to invest in the amazing vision to reach more people with the life-giving message of Jesus Christ. This capital campaign (CAMPAIGN TITLE )is our way to live out the faithfulness that initially emboldened us to make that decision.

I am proud of all the amazing things CHURCH NAME is doing to serve the community, to reach out to others, and to make disciples right here in our congregation. I know that this year’s efforts will lead to even greater ministry opportunities in our future together.

I want to invite you to partner with us to deepen our investment in this ministry of disciple-making. Will you pray about how God might be calling you to invest in God’s amazing work here at CHURCH NAME? Will you ask how God might want to use you to make a difference in other people’s lives? Perhaps it’s to make a sacrificial gift above and beyond what you are currently doing. Or maybe it’s time for you to start giving for the first time. Whether you have been giving sacrificially for many years or are becoming a first-time giver for the next three years, I want to say thank you!

I trust that God will provide for you and for our church as we respond in faith to God’s call to give—whatever that may look like for each of us. God has brought us this far, and God will continue to bring us to the place where we will be able to celebrate God’s provision. What we accomplish together will impact the lives of many people for generations to come. We may not be able to see all the amazing things that God will do through our generosity, but we are a faithful people. We fix our eyes not on what is seen, but on the unseen things of God’s eternal kingdom (2 Corinthians 4:18).

Grace & Peace,

Senior Pastor